

## **A cost free (and almost effortless) fundraising opportunity for TPS**

### **The Giving Machine – a not for profit organisation**

Many online retailers are willing to pay a commission to other website owners who get customers to go to their retail site, and make a purchase, via the third party website. The retailer sees this as a worthwhile way to increase its online business. Commissions are typically around 1-2% of the value of the items purchased.

The Giving Machine is a website set up to support charities by taking advantage of this. Tonbridge Philharmonic has registered as a beneficiary with this site.

A long list of retailers (hundreds) have signed up with The Giving Machine – including many of the major high street and online outlets: John Lewis, Amazon, M&S, Debenhams, Boots, Trainline, Waterstones, Homebase, B&Q, WH Smith, Lands End, GAP, Currys, BHS etc. So there is good coverage of the online market.

The major supermarkets have also signed up but only pay a very small fixed fee per purchase.

### **What you need to do**

The process for us and your friends to support TPS via this is straightforward:

1. Register yourself and your choice of organisation to support (TPS) via their website (see below for link),
2. When you shop online, first login to The Giving Machine website and check via a Search that your chosen retailer is one who is part of the scheme
3. Assuming this is the case; select the retailer's website link from The Giving Machine website. The retailer's website will open up in your browser and you then shop in the usual way from their website.
4. Within a week the donation you have generated for TPS will show up within your Giving Machine account. 75% of the cash will periodically be paid to us. The rest covers their expenses.

The link to register is <http://www.thegivingmachine.co.uk>

When you register, select the organisation(s) you wish to support. Search for Tonbridge Philharmonic Society and select it.

With Christmas shopping in full swing now is an excellent time to take advantage of this. While each individual commission may be small, if enough people use this the funds generated will mount up to a worthwhile amount.

If you have any questions please let me know. I've tried the system and it works!

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